

# VINEXPO PARIS



13 — 15 Jan. 2020

01

## PARIS, AN INTERNATIONAL CAPITAL

- / Paris: a central capital easily accessible from anywhere in the world
- / Paris Convention Centre: modern, city centered and fully revamped
- / An easy logistics offer and an unlimited transportation and accommodation offer

02

## STRATEGIC TIMING

- / The first BtoB event of the year for the wine and spirits industry
- / Stay tuned to the latest market trends
- / In 2020, plan the year ahead, be the first to place orders and meet with key buyers before your competitors

03

## A BUSINESS TRADE EVENT

- / 7,000 to 10,000 trade visitors expected
  - / A large range of stand offers for all wine and spirits companies
  - / An effective appointment-making tool to connect with qualified visitors, included in your participation
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